

Gülnur Sevinç



UX/UI Designer

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Amsterdam

Experience

Founder | UX Designer

Designer in Flow

2022 - Present

- Led user research initiatives, utilizing journey mapping to enhance user satisfaction and engagement.
- Executed high-fidelity designs, implementing seamless web experiences on WordPress, Woocommerce and Shopify

UX/UI Designer

P1 Travel

Nov. 2020 to June. 2022

- Worked closely with CRO Specialist combining user behavior data with business needs.
- Performed continuous testing and analysis of prototypes, resolving usability issues and optimizing the overall user experience.
- Collaborated with cross-functional teams, ensuring the smooth integration of design elements into the development process.
- Delivered exceptional results: Achieved a 30% YoY increase in ticket sales and a 40% reduction in customer support inquiries.

UX/UI Designer

Uniq Design Factory

Dec. 2019 to June 2020

- Created custom web designs for diverse external clients, showcasing versatility in adapting designs to meet unique business requirements.

Educational and Training

Sociology

Bogazici University

2013-2018

- Sociology Major, Economics Minor
- Graduated with 3.4/4.0 GPA

UX/UI Design Bootcamp

Ironhack Amsterdam

2019

- Gained a thorough understanding of UX research methods, UI design, and HTML/CSS basics.
- Developed strong foundational knowledge in interaction design and information architecture, ensuring the creation of intuitive and user-friendly digital experiences.

Figma Advanced

Udemy

2023

- Deepened proficiency in Figma, mastering advanced features for seamless collaboration and design prototyping.
- Significantly improved prototyping skills and acquired expertise in Figma's features such as auto layout

Additional Skills

- Conversion Optimization
- Creative and Entrepreneurial Mindset
- A/B Testing and Heatmaps
- Attention to Detail
- Communication Skills
- Analytical Mindset